



TOGETHER, A Bold Association



League of Southeastern
Credit Unions & Affiliates



Your Support, Our Shared Success

Your unwavering support empowers us to unite like-minded professionals, ensuring credit unions remain at the forefront of financial services. Together, we forge a path toward a thriving future.

Per our 2023 member survey,

97%

satisfaction rating
among affiliates

Dues Savings

We understand the importance of financial stewardship and are dedicated to being good custodians of your dues dollars. Our commitment to transparency and efficiency drives us to make strategic investments that empower your credit union to thrive.

Your commitment to the modernized dues schedule not only allows us to continue enhancing credit union service offerings, but also creates significant savings for credit unions in 2024 and beyond:



Total 2024 Dues Savings for
Credit Unions:
\$2,954,326

Connecting You with Micro Communities

- LSCU Chapters/Young Professionals Group
- CUNA/NAFCU
- African American Credit Union Coalition
- Inclusiv
- Association of British Credit Unions Limited
- ...and more!

United in Purpose

2023 Affiliation Rate
89%

Affiliation by State

AL: 92% FL: 88% GA: 87%

A Strong Voice for Credit Unions

We maintain a formidable presence in our three state capitals and Washington, D.C., to champion credit union interests. With six dedicated positions and the collaboration of four multi-client lobbying firms, we advocate tirelessly for the credit union movement.

Creating Value Together

\$3M

in value transfers over the last 3 years to fund strategic priorities that benefit our member credit unions. By aligning our efforts and resources, we amplify our collective impact and drive positive change.



Southeastern
Credit Union Foundation
Charity. Community. Cooperation.

\$129K+

dispersed in needs-based grants to ignite professional, credit union, and community development


\$30,000

in scholarships awarded to college students in
AL and GA.




Legislative & Grassroots Advocacy Leaders in the Political Process!

At LSCU, our unwavering commitment to advocating for credit unions has led to significant accomplishments:

- Signed **five priority bills** into law: financial literacy high school requirement in Alabama, protected lienholders during motor vehicle confiscation in Alabama, consumer data privacy with a GLBA exemption for credit unions in Florida, comprehensive charter update in Georgia, elder financial abuse prevention in Georgia.
 - Defeated **three state-level proposals and a federal amendment** that sought to regulate interchange fees, preserving vital revenue streams for credit unions and their members.
 - Held **over 600 meetings** with state and federal lawmakers.
 - Deployed **more than \$100,000 from the Southeastern Advocacy Fund** in a strategic digital advocacy campaign in Florida, successfully defeating a proposed interchange fee regulation that threatened the financial well-being of credit unions and their members.
 - Created and launched **a Congressional Bill Tracker**, a cutting-edge tool that helps credit unions navigate federal legislation impacting the industry. Stay informed, stay empowered.
 - Wrote **9 comment letters** to state and federal regulatory agencies to advocate for/against proposed regulation that would impact credit unions.
 - Sent **over 20,000 messages** to lawmakers to oppose the Credit Card Competition Act, accounting for **over 55% of all Leagues' engagement** across the country combined.
- 

Compliance & Risk Management

Equipping credit unions to navigate the evolving regulatory landscape

- 
- Provided **more than 500 hours of personalized compliance guidance**, addressing the unique challenges of our affiliated credit unions.
 - Partnered with Legislative Advocacy Staff to proactively stay in front of laws and regulations that may be detrimental to credit unions.
 - Expanded Shared Compliance Services, offering additional resources and on-off assistance tailored to your requirements.
 - Created **quarterly Custom Performance Reports** for our affiliated credit unions, enabling you to make data-driven decisions confidently.
 - Meeting credit union needs through **more than 200 touchpoints**, including trainings, meetings and networking opportunities.
 - **120+ years** of combined compliance and operational knowledge just an email or phone call away.

Education & Training

Empowering your credit union's success!

At LSCU, continuous learning is the key to elevating credit unions and their teams to new heights. Our Education and Training Team is dedicated to providing comprehensive opportunities for growth, networking, and leadership development.

- Launched **4 new in-person events**: Vision Conference, C-Suite Summit, Inspire Women's Conference, and Executive Institute
- LSCU's **8 Councils engaged hundreds of credit union staff and executives at all levels**, creating unique opportunities for idea exchange and collaboration.
- Uniting the credit union community, LSCU brought together **more than 2,950 credit union individuals and solution providers** in educational training events, virtual conferences, and thought-provoking conventions.
- Provided access to more than **14 in-person events, 8 virtual training events, and 3 specialized leadership programs**, empowering emerging and seasoned leaders alike.
- Our collaboration with the CU Webinar Network grants our credit unions access to **175+ live and recorded webinars and a diverse range of on-demand training sessions**, providing unlimited training opportunities.



Stay Connected with Communications

•  LSCU Insight

•  Southeastern CU News

•  Common Cents
THE LSCU PODCAST

• Job Center - Now Hiring!

•  @League of Southeastern Credit Unions

•  @LeagueofSECUs

•  @League of Southeastern Credit Unions & Affiliates

Membership

If you are interested in more information about membership with LSCU, please contact Alisha.Stair@lscu.coop, Vice President of Member Engagement.